

# ANNUAL REPORT

2017-18

## DEPARTMENT OF EXTENSION EDUCATION AND SERVICES (DEEDS)

### THE SACRED HEART COLLEGE SOCIETY

The Sacred Heart College Society is a legally registered Non-Governmental Organization established in 1973 at Tirupattur, Vellore District, Tamilnadu, in promoting environmentally sound, equitable, inclusive and sustainable development strategies. Education, Environment, Sustainable Development, Rural Entrepreneurship, Women Empowerment and Rural Livelihood Development are the focus areas of The Sacred Heart College Society. The Society implements programme through grass roots level interventions in five blocks of the district namely Tirupattur, Kandhili, Jolarpettai, Natrampalli and Alangayam. It implements programmes through networking with Central and State Government agencies and maintains a cordial and purposeful relationship with all its stakeholders.

The Sacred Heart College Society has been commended as an agency for Women Empowerment and Rural Livelihood Development in this region. Over the years it had developed a commendable rapport with the local people, NGOs and Government officials for the successful implementation of its targeted programmes.

#### LEGAL STATUS

- The Sacred Heart College Society is registered under the Societies' Registration Act XXI of 1860, Reg. No: 51/1973 Dated on 4<sup>th</sup> June 1973.
- The Sacred Heart College Society is registered with Income Tax Department under PAN and received the No: AAATT0034D.
- The Sacred Heart College Society is registered with Income Tax Department under 12 A and received the Certificate DIT (E) No: 2(356)/01-02.
- The Sacred Heart College Society is registered with Income Tax Department under 80 G and received the Certificate No. 212 (336)/73.
- The Sacred Heart College Society is registered with Income Tax Department under TAN and received the Certificate No. CHET03705C.
- The Sacred Heart College Society is registered with the Ministry of Home Affairs, FCRA Division (FOREGIN CONTRIBUTION REGULATION ACT) to receive funds from outside India for the society programmes certificate No. 075980012.
- The Sacred Heart College Society is registered with NITI Aayog with Unique ID: TN/2017/0166319.

**BOARD MEMBERS**

<b>S. No</b>	<b>Name of the Member</b>	<b>Designation</b>
1	Dr.K.M. Jose	Chairman
2	Dr. C. Antonyraj	Vice Chairman
3	Dr. D. Maria Antony Raj	Principal
4	Dr. K.A. Maria Arockiaraj	Additional Principal
5	Dr. Praveen Peter	Vice Principal
6	Dr. G. Theophil Anand	Vice Principal
7	Fr. S. Henry Daniel Ambrose	Director, Extension Education and Services
8	Fr. S. John Borg	Administrator
9	Fr. S. Lawrence	Asst. Professor, MBA
10	Fr. K.S. Martin	Asst. Professor, Chemistry
11	Dr. John Alexander	Director – HR and Research
12	Fr. Selvaraj Varapasadam	Asst. Professor, Counselling Psychology

**Extension Education and Services: Vision**

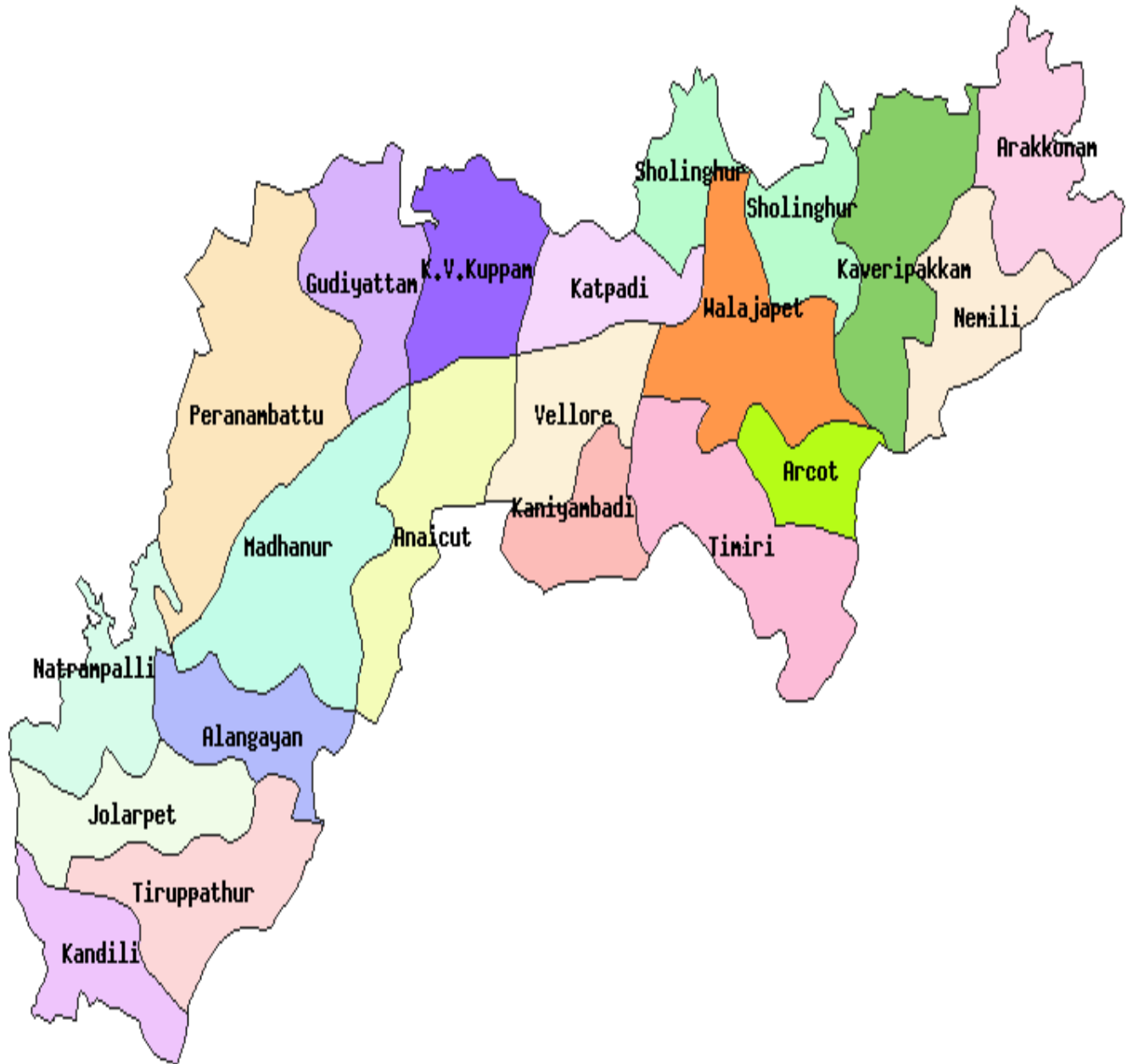
The College wants to be recognized nationally and internationally as the College of choice in nurturing innovation and talent in science, technology and development that cater to rural population.

**Extension Education and Services: Mission**

The College wants to preserve, create and disseminate knowledge and conserve and develop scientific, technological and cultural heritage through quality and relevant teaching and research; to create an enabling working and learning environment; and work with Government and Private sectors for the betterment of society.

**GEOGRAPHICAL LOCATION**

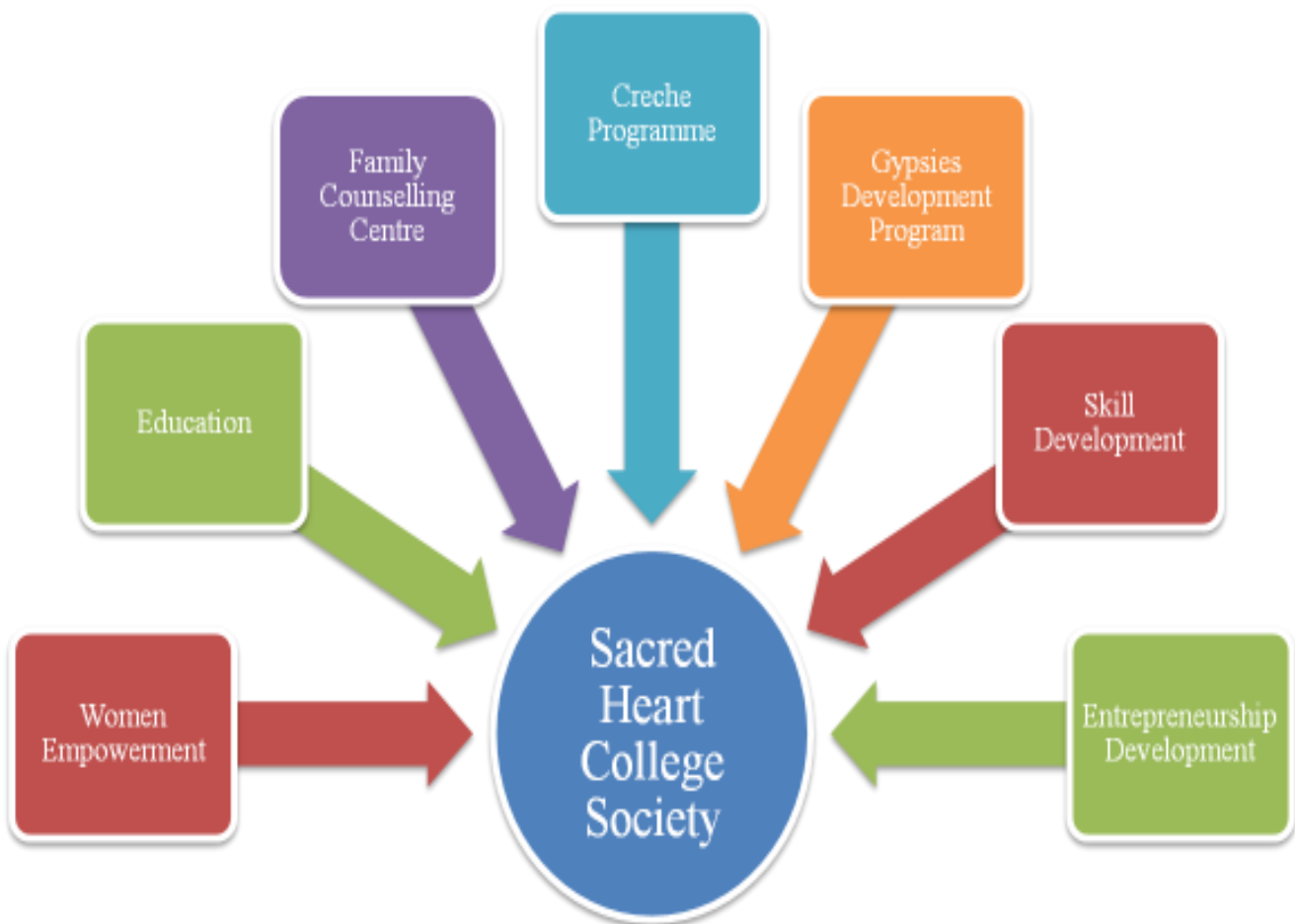
**Vellore District**



**STAFF DETAILS**

<b>S.No</b>	<b>Name of the Staff</b>	<b>Designation</b>
1	Mr. P. Nicola Prakash	Project Officer
2	Mr. Karunakaran	SHG-Coordinator: Loans
3	Mr. Manimaran	Coordinator: New Groups, Re-linkages & Outreach
4	Mrs.R.Vidya	SHG-Field Staff
5	Mrs.D.Vennila	SHG-Field Staff
6	Mrs.S. Kavitha	SHG-Field Staff
7	Mrs.G. Karpagam	SHG-Field Staff
8	Mrs.R. Vijayakumari	SHG-Field Staff
9	Mrs.S. Senthamarai	SHG-Field Staff
10	Ms. Sudha	Nabfins-Cash collector
11	Mr.M. Aruldoss	FCC-Counsellor
12	Mrs.K.Tharageswari	FCC-Counsellor
13	Mr. Ramamoorthi	JLG Coordinator
14	Mrs. Thasin Begum	Employability Skill Trainer
15	Mr. Ranjith	Coordinator - Skills Centre
16	Mr. Johnpaul Vincent	Data Entry-ECP
17	Mrs. Uma	Creche -Teacher
18	Ms. Sangeetha	Creche -Teacher
19	Ms. Arokiamary	Creche -Teacher
20	Mrs. Kayalvizhi	Creche -Teacher
21	Mrs. Anthoniammal	Creche - Helper
22	Mrs. Arockiamary	Creche - Helper
23	Mr. Badmanaban	Teacher- Evening Tuition Center (ETC)-DB Center
24	Mrs. Kalvi	ETC - Anandapatti
25	Mrs. Vellankanni	ETC - Anandapatti
26	Ms. Bhuvana	ETC - Idaya Nagar
27	Mrs. Vennila	ETC - Sivarajpet
28	Mrs. Rajeswari	ETC - Ismailpet
29	Ms.Sangeetha	ETC – Sagaya Nagar
30	Mrs. Jayaseeli	Tailoring skills
31	Mr. Stanislaus	Driver
32	Mrs. Amalarani ( PartTime)	Solid Liquid Resource Management (SLRM)
33	Mrs. Josephine (PartTime)	SLRM(2 hrs)

### PROJECT OVERVIEW



### WOMEN EMPOWERMENT

#### Self Help Groups

The women empowerment programme of The Sacred Heart College Society focuses on bringing women together for creating a common platform of mutual trust and support. The Self Help Group program is an extension of the Women's Empowerment program under which, the women save small amounts every month in SHGs (Self Help Groups). They borrow small loans from their SHGs which help overcome their dependency on traditional money lenders for petty credit needs. The SHG also hand hold women to set up small businesses for earning an income. Besides the financial autonomy, the SHG extends a platform for these women to discuss social issues. It strengthens their solidarity, builds their confidence and allows them a space to discuss and deliberate solutions.

In the last three the efforts have been made in strengthening the smooth functioning of SHGs. We have organized a number of trainings and workshops for staff members as well as the members of SHGs (women and accountants). The trainings helped the participants to learn skills of auditing of SHGs, interest distribution, quality monitoring, standardization of SHG norms and streamlining MIS (monitoring information system). This year the SHGs took a step ahead and began to contribute towards the costs for audit and book keeping. The groups are happy at this self- reliance they are achieving gradually.

Expert local bodies like NGOs, Government, Resource Agencies and Banks are partnered with to ensure long term sustainability of the SHG's. Presently we run this program in partnership with NABFINS (NABARD Financial Services Pvt. Ltd) and Indian Bank. Our SHG's have been engaged in enterprises like Coir Yarn Making, Coir Mat, Small Millets Value Additions, Masala Powder Making, Milk Value Additions, Vermi composting and Leaf Plate Making, income generation through Milch animals etc.

S.No	Particulars	Total
1	Total No. of Groups	611
2	Total No of New Group Formed	161
3	No. of Women	8554
4	Loan Linked Groups	221
5	No of Differently Abled SHGs	4
6	No. of Differently Abled Members	34



### Joint Liability Groups

We are facilitating Joint Liability Group (JLG) in Vellore District with the support of NABARD. This is an informal group with similar interests comprising of 5 to 7 individuals coming together for the purposes of availing bank loan either singly or through the group mechanism against mutual guarantee. JLGs are formed primarily consisting of tenant farmers and small farmers cultivating land without possessing proper title of their land and women who wish to own any business or business activity of their own.

### Criteria for selection of JLG members

1. The members should be residing in the same village/ area and should know and trust each other well enough to take up joint liability for group/ individual loans.
2. The members should be engaged in agricultural activity or any economic activity for a continuous period of not less than 1 year within the area of operations of the Bank branch

Name of the Block	No of JLG	Male	Female	Total
Tirupattur	27	42	106	148
Jolarpettai	12	25	39	64
Kandhili	9	7	44	51
Natrampalli	4	5	17	22
<b>Total</b>	<b>52</b>	<b>79</b>	<b>206</b>	<b>285</b>



**Economic Assistance to Self Help Groups**

Self Help Group is a visible organized setup to disburse microcredit to the rural women and encourage them in entrepreneurial activities. SHGs and micro-credit are the means to speed up the socio-economic development of poor women.

The Sacred Heart College Society has been working as a catalyst in promoting and linking more and more SHGs to the banking system. We have been associated with NABARD Financial Services Pvt. Ltd. (NABFINS) and Indian Bank for credit linkage of the SHGs. This would be utilized for scaling up the SHG-linkage programme and supporting other microcredit initiatives. Special emphasis is provided for building the capacities of the poor with particular emphasis on vulnerable sections. The economic assistance provided by NABFINS and Indian Bank with regard to microcredit presented in Table reveals that 263 SHGs as on 31.3.2018 were credit linked. The cumulative credit disbursed is Rs. 10.49 crores.

S. No	Month	NABFINS		INDIAN BANK		TOTAL	
		Total Groups Graded	Total Amt Disbursed	Total Groups Graded	Total Amt Disbursed	Total Groups	Total Amount
1	April '17	15	66,00,000	-	-	15	66,00,000
2	May '17	14	75,54,500	-	-	14	75,54,500
3	June '17	10	49,05,000	-	-	10	49,05,000
4	July '17	14	68,65,000	-	-	14	68,65,000
5	August '17	15	68,65,000	09	51,10,000	24	1,19,75,000
6	September '17	15	66,90,000	04	16,00,000	19	82,90,000
7	October '17	22	96,00,000	04	10,35,000	26	1,06,35,000
8	November '17	24	94,15,000	03	09,80,000	26	1,03,95,000
9	December '17	22	1,16,65,000	01	5,00,000	23	1,21,65,000
10	January '18	19	1,09,25,000	05	23,10,000	24	1,32,35,000
11	February '18	12	54,79,000	03	15,50,000	15	70,29,000
12	March '18	08	39,25,000	02	14,25,000	10	53,50,000
<b>Total</b>		<b>190</b>	<b>9,04,88,500</b>	<b>31</b>	<b>1,45,10,000</b>	<b>221</b>	<b>10,49,98,500</b>



## **INTERNATIONAL WOMEN'S DAY CELEBRATION**

To honour womanhood, Department of Extension Education and Services, Sacred Heart College has celebrated the International Women's Day on Wednesday, 7<sup>th</sup> March, 2018 in Don Bosco Indoor Stadium. On the occasion, Department of Extension Education and Services has organized Free Eye Camp in association with Good Samaritan Hospital, Matrapalli for the welfare of Self Help Group members. The Tamil Nadu State Rural Livelihood Mission, Vellore has supported to have College Bazaar for SHG products to displayed for sale. The Chief guest, for the event, was Mr. A.R. Sivaraman, Project Director, Tamil Nadu State Rural Livelihood Mission, Vellore Dt. and the guest of honour were Rev. Dr. John Alex, HR Director and Rev. Dr. D. Maria Antony Raj, Principal, Sacred Heart College.

During the event Rev. Dr. D. Maria Antony Raj addressed that there should be a balance between career and family and without a family support women can't achieve success and he also said that girls should know their rights to defend themselves and be careful against crimes against women. On the same occasion the guest of honour, Rev. Dr. John Alex shared his tales of struggle and success. Further he said, gender equality is very important for a healthy society. It is said 'You educate a girl, you educate a Village', this nation will grow to be powerful nation if every single women is empowered with knowledge and rights.

The Chief Guest, Mr. A.R. Sivaraman, Project Director, said that it was time to show case women's achievements, understand their challenges and focus greater attention on women's rights and gender equality to mobilize all people to do their best. He also spoke about Swachh Bharat – Clean India movement and insisted to use toilet facility for the better sanitation in the villages. Those who do not have toilet at home can construct toilet with Rs. 12,000 of subsidy from the government.

The Creche Children and Gypsy Children performed wonderful dances and shared their women's day wishes with SHGs. The NABFINS and Indian Bank disbursed economic assistance loan of Rs. 53,50,000/- for the 11 Self Help Groups. At the end, Rangoli Completion Prizes and Trees Saplings were distributed to the SHG members. Before that, Rev. Fr. S. Henry Daniel Ambrose, Director, Department of Extension Education and Services welcomed the gathering and felicitated the honoured Guests. The Project Officer Mr. P. Nicola Prakash presented the annual report by a power point presentation. Rev. Fr. John Borg, Administrator, Mrs. Gayathiri, Branch Manager, Indian Bank Microsate Branch participated in the event and gave insightful messages. Mr. Aruldoss, Counsellor, Family Counselling Centre delivered the vote of thanks.

### Program Snapshot

HAPPY WOMEN'S DAY





### EDUCATION

Sacred Heart College Society works with a variety of project partners and community groups in many educational and development related endeavors. Our mission is not only to look at issues concerning access to education, but also to ensure that every child has access to an education that is meaningful. Sacred Heart College Society also imparts employability skills through our Skills Training Centre, increasing their ability to secure a job and helping India to be a truly developed country.

### Scholarships

Educational scholarship offers the youth a foundation to achieve their potential. However, millions of children drop out of schools for financial reasons. With the objective of encouraging students to pursue further studies, we are giving various scholarships to the orphan, semi orphan college students and poor children belonging to SHG members families. We also provide Works Scholarship for the poor students who are studying in Sacred Heart College, Tirupattur. We are grateful to “Magsaysaym Kulendai Francis” the IVDP Founder Director for the Orphan, Semi-Orphan Scholarships.

S. No.	Particulars	Amount
1.	Semi orphan Scholarship (120 Students * Rs 5000)	6,00,000
2.	Orphan Scholarship ( 12 Students * Rs. 10,000)	1,20,000
3	Works Scholarship for 125 Students	5,04,850
<b>Total Amount for 257 Students</b>		<b>12,24,850</b>



## **EVENING STUDY CENTRES**

After school, Tuition centers provide supplementary learning to compensate for education provided in the Government schools. These centers have been fairly effective in increasing the pass rates for the State examinations held in 10th and other grades, and in ensuring that children stay in school and not drop out. Children benefit from more individual attention and sensitivity to their community problems in these after school tuition centers. The Sacred Heart College Society runs 5 Evening Tuition Centres in remote villages and slum settlements.

<b>S.No</b>	<b>Particulars</b>	<b>No of Students</b>
1	DB Centre	32
2	Sivarajpettai	35
3	Sagaya Nagar	27
4	Anandapatti	56
5	Idaya Nagar	43
<b>TOTAL</b>		<b>193</b>

While the children at D.B Centre and Anandapatti are provided meals where as in other centres children are given snacks. We are looking for financial and resource support of Manitha Neya Maiyam members and local donors.

## **FAMILY COUNSELING CENTRE (FCC)**

The Sacred Heart College Society runs Family Counselling Centre under Bosco Institute of Social Work with the support of Central Welfare Board, Ministry of Women and Child Development, Government of India, New Delhi. The Family Counsellors offer psychological, legal, economic, medical and educational support to women and children in need, primarily those who are victims of domestic violence and family disputes. The project also raised awareness about the role of women in society and their rights. FCC is a member of the Tirupattur Taluk Child Protection Committee for crime against Children and for the prevention of domestic violence. We are also a member of the Tirupattur Taluk Advisory Committee for the prevention of child abuses, child trafficking and child prostitution. A total of 364 clients and their families benefited during 2017-18. We also counsel the students in Don Bosco Matriculation Hr.Sec. School, Sr. Charles Mat Hr Sec School and Don Bosco School of Excellence in Tirupattur. We work in close collaboration with the All women Police Station and other resourceful civic persons.

### Family Counselling Centre Cases (2017-18)

S.No	Particulars	Number of Cases
	<b>CONSOLIDATED REPORT</b>	
1	No. of new cases registered	220
2	No. of pending cases from previous period	9
3	No. of cases closed during the year 2017-18	198
4	No of referrals (include cases where only guidance is given in one session and No. of participants of neighborhood meeting)	144
	<b>QUANTITATIVE ANALYSIS</b>	
5	Type of cases received	
i	Dowry Demands	2
ii	Domestic Violence (Mental and Physical Torture)	4
iii	Maladjustment due to	
	a) Interference of Parents / In-Laws	14
	b) Extra Marital Relations	10
	c) Alcohol / Drug Addiction	16
	d) Economic Crisis	26
	e) Any other (Specify)	
	Orphan	6
	Medical Assistance	18
	Physically Handicapped	4
	Depression	4
	Family Property Dispute	18
	Career Counselling	54
<b>6</b>	<b>Assistance Rendered (New Cases)</b>	
i	Counselling and Guidance	96
ii	Referred for	
	a) Legal Aid	18
	b) Police Assistance	32
	c) Short Stay	4
	d) Vocational Training	14
	e) Employment / Financial Aid	12
	f) Drug-de-Addiction – Rehabilitation Centre	18
	g) Medical Aid	18
	h) Any Other: Residential School / MR / Orphanage	8
<b>7</b>	<b>Outcome of Closed Cases</b>	
	a) Reconciliation	64
	b) Separation	10
	c) Appeal in the Court	8
	d) Whether admitted in de-addiction centre	18
	e) Wage Employment	12
	f) Self Employment	10
<b>8</b>	<b>Other Activities</b>	
	Publicity / Awareness Campaign on Social Issues	26



**Counselling Process and Awareness Programmes organized by Family Counselling Centre**

## INTEGRATED CHILD DEVELOPMENT

### Creche Programme

The Sacred Heart College Society is organizing two crèche centres funded by Central Social Welfare Board, Ministry of Women and Child Development, Government of India, New Delhi under the scheme of Rajiv Gandhi National Creche Scheme from 1986. The crèche centres are located in Sivrajpettai and Sagaya Nagar, Tirupattur Block of Vellore District. In each centre more than 40 under privileged children, who were not able to get mothers' care and protection in the age of <5 age were admitted. So, totally 90 children benefited by programme. Supplementary nutrition food is given to the children for 25 days in a month. Emergency medicines were also given to the children. Play materials and educational aid were provided to the crèche children. For safe cooking gas cylinder with cooking stove and vessels were provided to both the centres.

S.No	Name of the Place	No of Children
1	Sagaya Nagar	42
2	Sivarajpettai	48
<b>Total</b>		<b>90</b>



**Children Activities at Creche Centre at Sivarajpet**



**SKILL DEVELOPMENT INITIATIVES****Employability Skill Training for College Students**

The Sacred Heart College Society in everything it does promotes self reliance. Our aim is to impart education and training to College Students, Unemployed Youth and Women so that they can live a self-reliant life of dignity and respect. With this mind, we have set up several skills training programmes in the College campus. These programmes provide marketable skills to the beneficiaries that can help them get competitive jobs.

The objective is to increase the income of poor through structured, market-oriented certified courses that can provide salaried employment and / or self-employment opportunities which will eventually lead to better living standards and alleviation of poverty on a sustainable basis. In addition to the basic skills training on specific skills, the training course modules deal with the following, namely, basic communication skills, basic computer operations (for courses without computer training), professional etiquettes etc are integrated into the course curriculum.

S. No	Course Name	SHIFT - I	SHIFT - II	Total
1	Communicative English	13	25	38
2	Hindi	11	23	34
3	Job Readiness	13	26	39
4	BCA	-	45	45
5	Type Writing	72	77	149
6	Aptitude	17	33	50
7	Photography	14	19	33
8	Video Editing	2	4	6
9	Tailoring	8	31	39
10	Tally	49	40	89
<b>Total</b>		<b>199</b>	<b>323</b>	<b>522</b>

### ENTREPRENEURSHIP DEVELOPMENT

#### Leather Goods Manufacturing Training

A Six weeks Technology based Entrepreneurship Development Programme (TEDP) was conducted for the prospective entrepreneurs in leather goods manufacturing industries. The Sacred Heart College Extension Education and Services Director Fr. S. Henry Daniel Ambrose welcomed the gathering. TANSTIA-FNF Service Centre Director Mrs. Vijayalakshmi delivered inaugural address and she spoke about entrepreneurship opportunities in leather goods manufacturing. She also mentioned that many women became successful entrepreneurs after undergoing training in TANSTIA-FNF Service Centre. She also assured that TANSTIA will facilitate and hand hold the new entrepreneurs till they establish their units. The programmes target science graduates aged from 18 to 35 years who desire to acquire high level professional skills in specific unit operations of leather and leather product construction to function as master technicians or trainers or shop-floor supervisors. The TEDP courses are practical intensive with four weeks of theoretical and practical basis to understand the physical principles in processing of leather goods manufacturing and two weeks of managerial training.



**Technology based Entrepreneurship Development Programme (TEDP) candidates supported by TANSTIA-FNF Service Centre, Chennai**

### **Entrepreneurship Awareness Camp (EAC)**

The Entrepreneurship Development Institute of India (EDII), Ahmedabad had sanctioned to the Sacred Heart College Society 3 Programmes with a view to expose students as well as faculty of academic institutions, offering degree/diploma courses in Science & Technology, to choose entrepreneurship as an alternative career. The Entrepreneurship Awareness Camps (EACs) were conducted in Sacred Heart College for the final year science graduates.

The three days camp for each batch was conducted in Oasis Hall, Sacred Heart College and created awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. In each EAC, more than 75 students were exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system etc. We made arrangements for the industrial visit to VANITECH, Vaniyambadi to bring the students in direct touch with local entrepreneurs.

#### **Programme Objective**

To create awareness among faculty and students of Science courses about various facets of entrepreneurship as an alternative career option and to highlight the merits of pursuing such an option.

#### **Duration**

First Batch	:	20 <sup>th</sup> June, 2017 to 22 <sup>nd</sup> June 2017
Second Batch	:	27 <sup>th</sup> June, 2017 to 29 <sup>th</sup> June 2017
Third Batch	:	04 <sup>th</sup> July 2017 to 06 <sup>th</sup> July 2017

#### **Participants**

<b>Particulars</b>	<b>Sanctioned</b>	<b>Participated</b>
<b>First Batch</b>	75	103
<b>Second Batch</b>	75	75
<b>Third Batch</b>	75	83
<b>Total Participants</b>	<b>225</b>	<b>261</b>



Entrepreneurship Awareness Camp supported by EDII, Ahmedabad and DST, Govt. of India

### Entrepreneurship Skill Development Programme (ESDP)

#### Value Added Coir Products

We have associated with MSME- Development Institute, Ministry MSME, Govt. of India for conducting Six weeks Entrepreneurship Skill Development Programme on “**Value Added Coir Products**” for unemployed youth. The programme was organized from 14.09.2017 to 28.10.2017 at Tirupattur, Vellore District. The programme was inaugurated on 14.09.2017, at DB Centre, Sacred Heart College Campus, Tirupattur and 24 participants participated under which SC Female – 4 nos., Male (Gen) – 1 no. and Female (Gen) -19 nos. The registration fees of Rs. 100 was collected from General candidates and No fees was collected from SC candidates as per DC MSME Government norms. The Training was conducted as per the programme schedule of Entrepreneur Skill Development Programme from 14.09.2017 to 28.10.2017. Coir Processing, 2, 3 and 4 ply Coir Making, Value addition from the coir pith and making it as manure and also Coir Pith blocks/ Briquettes. Field visit was undertaken on Coir Products manufacturing at Pudhupettai, Tirupathur. On 16<sup>th</sup> November 2017 the Valedictory programme was organized. Rev.Fr. S.Henry Daniel Ambrose, Director, Extension Education and Services, Sacred Heart College, Tirupathur, delivered a Special Address. Shri K.Santhosh Kumar, Manager, Indian Bank, Tirupathur, delivered valedictory address and motivated the participants to start business and suggested Government Schemes.



### Entrepreneurship Development Programme (EDP)

Entrepreneurship is a process of identifying and starting a business venture, sourcing and organizing the required resources and taking both the risks and rewards associated with the venture. Entrepreneurship is a key factor for economic development. The EDP was designed with the goal of enabling entrepreneurs to access and utilise appropriate business skills, information and services. The programme was aimed at supporting the development of entrepreneurs in MSMEs sector by providing appropriate training courses/materials, training facilitators/trainers and helping to deliver the course to entrepreneurs. The MSME - Development Institute, Chennai in association with the Department of Extension Education and Services organized 10 days of EDP training for the tribal women in Yelagiri Hills, Vellore District. The sessions were handled by successful entrepreneurs, Bank and Govt. officials besides business consultants. At the end the training programme Ministry of MSME certificate was distributed to the candidates, who were very enthused to start businesses.



### **BOOTCAMP**

The Department of Extension Education and Services collaborated with FounderPassion, Start-up Accelerator and Entrepreneurship Development and Innovation Institute (EDII), Govt. of Tamilnadu to identify and nurture Student Rural Start-up aspirants through series of bootcamps in Yelagiri and Dharmapuri. The 'Idea Validation Bootcamp' helps the entrepreneurship aspirants to validate their idea and also helps them to understand the funding ecosystem. This program is tailored made to create more student start-ups from rural Tamilnadu and who will be mentored after the program too. These bootcamps was completely sponsored by EDII-TN.

The Rural Startup Idea validation bootcamp was organized in two places Don Bosco Campsite, Yelagiri Hills from 17<sup>th</sup> November 2017 to 19<sup>th</sup> November 2017 and Don Bosco College of Arts and Science, Dharmapuri from 16<sup>th</sup> February 2018 to 18<sup>th</sup> February 2018. The main objective of the camp was to identify Start-ups among the rural populace. The key focus was to validate ideas and educate the participants on the various grants that EDI / Govt provides. The programme had 48 participants – 45 men and 3 women. The participants' ideas varied from agriculture, furniture, dairy, academics, soft drinks, IPR, food processing, fashion designing, animal husbandry, honey processing, millets processing, organic farming, jewellery shop, modern rice mill, hi-tech stationary shop, pulses processing and printing technology. The participants travelled through the ideas in detail through a business model canvas and the facilitator Mr. Vijayakumar validated their ideas. Participants who walked into the bootcamp with raw ideas were able to translate and transform the ideas into feasible, scalable and sophisticated ideas under the skilful direction of the facilitator. We also arranged for talks and discussions with the successful entrepreneurs and they have shared their life experiences.

During the 3 day bootcamp vigorous exercises were conducted so as to enable the participants to arrive at the best possible ideas for their Start-ups. The participants will be continuously mentored so as to survive, sustain and grow in their respective industries. It was a great pleasure working with rural start-ups which are the real life line of Entrepreneurial ecosystem. The challenges are real, Opportunities are real, most of the Micro or small business idea gets transformed as a startup when worked in detail. It was great experience working with the young entrepreneurs both in Yelagiri Hills and Dharmapuri.

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DEPARTMENT OF EXTENSION EDUCATION AND SERVICES



**BOOTCAMP organized with the support of EDII-TN and FounderPassion, Coimbatore**



**MICRO ENTREPRENEURSHIP DEVELOPMENT PROGRAMME****Designer Blouse**

The Sacred Heart College Society has got programme sanctioned from NABARD to organize Micro Entrepreneurship Development Programme (MEDP) on Designer Blouse Making for the unemployed women. Fr. S. Henry Daniel Ambrose, Director inaugurated the Designer Blouse Making training programme on 17<sup>th</sup> January, 2018 at BISW Hall, Tirupattur. During his inaugural address, he had motivated the candidates to involve themselves to learn many things with the short duration. He also encouraged them to start the micro level units in their own villages and the College will handhold them in this regard.

**Training Schedule**

<b>Days</b>	<b>Theory</b>	<b>Practical</b>
17.01.18	Machine Operation	Operating Machine
	Safety Precautions	Removing Parts and Practicing in refixing
18.01.18	Proper Maintenance	Adjusting the Parts for the Proper Functioning
19.01.18	Drafting Tools	Different Scissors
	Cutting Tools	Art, Curve, L Scale
	Stretching Tools	Thimble Extra
22.01.18	Measurement Taking	Practice in Tape
	Measurement Precautions	Taking Measurement
23.01.18	Drafting and Pattern Making	Simple Drafting
24.01.18	Need for Drafting and Pattern Making	Pattern Making
	Preparing Pattern Cutting	Proper Pattern Cutting
25.01.18	Construction Skills	Sample Pieces used for all construction skills
	Knowledge about Seams, Drafts, Tucks, Pleads, Button, Holes, Hooks and Eye Hole	
29.01.18	Selection of Cloths	Identification of different types of fabric
	Selection of right type of fabric for a particular type of garment	
30.01.18	Simple Cutting and Stretching	Marking with different measurement
31.01.18	How to mark the measurement of cloth before cutting	Cutting the Cloth as per the marking
	Leaving margin for Lays and Turnings	
01.02.18 to	Construction and Stretching Skills	Fixing Velcrow and Elastic insertion
	Use of Velcrow and Elastic	Stretching and Finishing of different Designer Blouse
	Drafting proper Pattern Making	
08.02.18	Stretching and Finishing of Designer Blouse	Drafting and Pattern Making
12.02.18 13.02.18	Notch Collar and Roll Collar	Cutting and Stitching ,retching of Garments

**NABARD - MEDP Training Participants and Designs**



**MICRO ENTREPRENEURSHIP DEVELOPMENT PROGRAMME****Mushroom Cultivation**

Mushroom is very familiar to the people and it is part of the diet in Tamil Nadu and commonly available in most of the hotels. Mushrooms are known for their quality protein, nutraceutical value (natural sources of vitamins like Vitamin B and Vitamin D), medicinal properties (like anti cancerous, anti-obesity, anti cholesterol properties). There has been lot of demand for Mushroom cultivation from women entrepreneurs of Vellore District. Farmers were not sure of the quality and it involved paying higher prices. They were also facing lot of contamination issues and hence could not scale up the production to meet the demand. So there have been lot of demand for making available spawn locally and providing proper training to growers, so that they can successfully cultivate Mushroom.

Hence to provide quality training to Growers, the Mushroom Training programme was conducted from 19<sup>th</sup> February 2018 to 15<sup>th</sup> March 2018 at Sevathur Village, Tirupattur. Twenty five interested women Growers, who want to involve Mushroom Cultivation, attended the training programme. Mushroom Expert Mr. Dhanraj was the resource person for this training programme. They opined that, Tirupattur locality is very suitable for growing Mushrooms, as it has the natural environment to grow oyster mushroom. Dr. Senthil Kumaran, explained about the different types of low cost structures for Mushroom cultivation. The marketing aspect of Mushroom was also discussed. The training provided a definite platform for agricultural entrepreneurs.

**Training Schedule**

<b>Days</b>	<b>Particulars</b>
1	Introduction to Mushroom
2	Precautions and Safety Measures in Mushroom Cultivation
3	Methods of Mushroom Cultivation
4	Preparing Materials for Mushroom Bed Mushroom Cultivation Video Presentation
5 to 15	Mushroom Bed Preparation
16	Mushroom Shed Preparing Methods
17	Mushroom Value Addition- Pickle Mushroom Value Addition- Nutrition Powder
18	Mushroom Value Addition- Dry Mushroom Mushroom Value Addition- Mushroom Briyani, Mushroom Soup, 65, Bajji
19	Valedictory and Certification



### MEDP Training on Mushroom Cultivation at Sevathur, Tirupattur



### GYPSIES DEVELOPMENT

There are 33 gypsy families living in 29 houses at Idhaya Nagar, Pachal Pachayath, Tirupattur Block, Vellore District. The Department of Extension Education and Services took special care of their children to admit them in nearby Govt. and private schools. We have provided Economic Assistance Loan for 10 gypsy male youth members Rs. 50,000 each through Institutional Social Responsibility (ISR) Funds. We also have provided Economic Assistance Loan for 15 women members of Rs. 20,000 each through Institutional Social Responsibility (ISR) Funds.

S.No	Particulars	Total	Male	Female
1	Total No of Families (33)	218	120	98
2	Total No of Children	61	34	27



### STAFF DEVELOPMENT

#### Faculty Development Programme (FDP)

The Entrepreneurship Development Institute of Innovation (EDII), Government of Tamilnadu in collaboration with National Entrepreneurship Network (NEN) and Wadhvani Foundation had organized an intensive three day Faculty Development Programme (FDP) on Entrepreneurship Educator Programme (EEP) for the registered college faculty members to become Entrepreneurship Educators who are able to deliver e-learning modules in their respective colleges at Anna University Regional Campus, Tirunelveli. The Department of Extension Education and Service deputed two staff members namely Mr. P. Nicola Prakash, Project Officer and Mr. K. Manimaran, SHG Coordinator for attending the programme.

The main objective of the programme was to establish Entrepreneurship Development Cell (EDC) in the Engineering, Polytechnic and Arts & Science Colleges. The College has to appoint one faculty member each as EDC Coordinator and EDC Field Coordinator to facilitate the EDC. Then we have to identify the active students to become as members in EDC and we have to select one student as Chief Executive Officer (CEO) of EDC to initiate and promote EDC activities among the students.



### EDUCATIONAL TOUR TO MYSORE

The Department of Extension Education and Services have arranged one day tour to Mysore for the staff members. The Staff members have thanked the Rector and Director for the tour.

#### Tour Plan

<b>27.11.2017</b> 10.30 pm – Gathering at DB Centre	01.00 pm to 01.30 pm – Lunch at Mysore Pastoral Center
<b>28.11.2017</b> 12.15 am – Departure to Jolarpet 12.55 am – Boarding into Kaveri Express 07.00 am – Refreshing at Mysore Railway Station 07.30 am – Traveling to Chamundi Hills 08.00 am to 8.15 am – Breakfast 8.15 am to 09.00 am – Chamundeshwary Temple visit 9.30 am to 11.30 am – Mysore Zoo Visit 11.45 am to 12.45 pm – Mysore Palace Visit	02.00 pm to 03.00 pm – Tippu Fort (Srirangapattinam) 03.30 pm to 04.30 pm – Sand Museum 05.00 pm 06.30 pm – Brindavan Garden 06.30 pm to 07.30 pm – Shopping 07.30 pm to 08.00 pm – Supper 08.30 pm – Boarding into Kaveri Express
	<b>29.11.2017</b> 02.50 am – Arrival at Jolarpet



### HCL Early Career Programme

Tech Bee - HCL's Early Career Program focus is to provide employment oriented training to candidate right after class XII for jobs in HCL. This program is of one year duration comprising nine months of classroom training and three months of on the job training. Candidates who successfully complete this training program get a software engineer job with HCL. They also earn a Certificate in IT from SSN College of Engineering and can enrol into Masters in IT program from reputed local universities while working with HCL. We organized awareness programme in Chennai, Kanchipuram, Tiruvallur, Vellore, Madurai, Virudhunagar, and Thoothukudi Districts and covered nearly 500 Higher Secondary Schools.





## CHRISTMAS CELEBRATION



## PONGAL CELEBRATION



## OUR PARTNERS IN SERVICE

- ✚ Central Social Welfare Board, Ministry of Women and Child Development, Govt. of India, New Delhi.
- ✚ State Social Welfare Board, Govt. of Tamil Nadu.
- ✚ NABARD, Chennai.
- ✚ NABFINS, Vellore.
- ✚ MSME-Development Institute, Guindy
- ✚ Entrepreneurship Development Institute of India (EDII), Ahmedabad.
- ✚ Entrepreneurship Development Institute of Innovation (EDII), Govt. of Tamil Nadu, Guindy.
- ✚ TNASTIA-FNF, Guindy
- ✚ District Planning Cell, Vellore
- ✚ Tamil Nadu State Rural Livelihood Mission (TNSRLM), Govt. of Tamil Nadu.
- ✚ Indian Bank Zonal Office, Vellore
- ✚ Vellore District Central Cooperative Bank, Vellore.
- ✚ Don Bosco Foundation, Chennai.
- ✚ SURABI-Chennai.
- ✚ Vazhikatti, Chennai.
- ✚ Manitha Neya Maiyam, Tirupattur.
- ✚ Integrated Village Development Project (IVDP), Krishnagiri. National commission for Women, New Delhi

## Contact Us

### **THE DIRECTOR,**

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